



TubItaly Number Two: the Trade Fair Grows and Becomes international

Scheduled from the 20th to the 22nd May 2015 at Piacenza Expo, TubItaly is the only Italian exhibition dedicated to the field of tubes, bars, profiles, fittings, valves and flanges. On display at the trade fair will also be plants, machines, materials, technologies and tools suitable for their manufacturing, processing and finishing. The focus will be put on the Italian district of fittings and valves for the fields of energy, gas, oil & pipe.

Only three months to the second edition of the Italian trade fair dedicated to the field of tube and pipe. TubItaly is scheduled from the 20th to the 22nd May 2015 at the fairgrounds in Piacenza Expo. Despite being quite new among the b2b Italian events, TubItaly is indeed featured by high expectations, as it is supposed to confirm or even improve the success of the previous edition, held in 2013.

The feedbacks received so far show that this goal can be achieved indeed, a forecast mainly due to the interest obtained by the foreign operators of the tube and pipe field. As a further proof, some relevant companies from Germany, France and Norway have already confirmed their participation, along with the main Italian companies of the sector. In addition, other companies are defining the details of their participation in these days. Despite these data are quite temporary ones, some certainties come from the number of professional visitors, which, perhaps favoured by the simultaneous presence of the major Expo 2015 Milano event, is supposed to be quite high. TubItaly website, also available in English, has been viewed by thousands of users from 79 countries; many accreditations have been requested as well as many registrations have been performed. In addition, the joined commitment of the organizers and Confindustria Piacenza aims to provide the exhibitors with the opportunity to meet contractors coming from Russia or South Saharan Africa: indeed, a “matching” initiative that is a proof of the b2b vocation of the event. Besides, it is important to remind that TubItaly has been promoted in relevant meetings or events such as OTC in Houston, Tube and Valve World in Düsseldorf or EuroBlech in Hannover.

Finally, the schedule of conferences, which is being arranged in these weeks, will see some foreign speakers: several proposals of speech have arrived from either European or non-European countries and the Scientific Committee is currently evaluating them. The reference sectors are mainly automotive, nuclear energy, chemicals and oil & gas.

The two complementary exhibition sections

TubItaly benefits from the support of the main business associations of the field, among which are Assomet (non-ferrous metals industries association), Federacciai, IIR-Istituto Italiano del Rame (Italian copper institute), IIS-Istituto Italiano della Saldatura (Italian welding institute), CTI-Comitato Termotecnico Italiano (Thermo-technical Italian committee) and Fondazione Promozione Acciaio. Another protagonist is Cepi – Consorzio Esportatori Piacentini – which includes companies that manufacture products, systems and services for fluids transport in the fields of energy, gas and oil. As a matter of fact, Italy is a leading country in this market on a global scale and the district of Piacenza is the main one in Italy as for fittings.

The project *TubItaly* consists of two complementary exhibition sections: on one hand manufacturers and distributors of machines, plants, tools, technologies and systems for semi-processed products manufacturing, processing and treatment; on the other hand, a promotional showcase of “made in Italy” products such as tubes, bars, profiles, fittings, valves and flanges. This solutions, which joins an appropriate pathway for the visitors and the highest visibility for the exhibitors, was conceived to create or rather strengthen partnerships between industrial companies belonging to the same field.

Finally, let’s underline a detail that is a proof of either originality or the will showed by the organizers PubliTec and Piacenza Expo to enhance this biennial event within the context of business meetings. *TubItaly* pavilions are supposed to host some “wine corners” acting as break and relax areas, so that all the professionals involved in the event may taste the prestigious wines produced within the local territory. Similarly, some convivial events and dinners are foreseen to delight the guests and visitors of the exhibition, in compliance with the main issue of Expo 2015 Milano event, that is sustainable food.